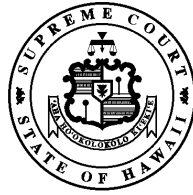


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FOR IMMEDIATE RELEASE
Date: March 20, 2013

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NEWS RELEASE

HONOLULU--On February 28, 2013, the Disciplinary Board of the Hawai'i Supreme Court imposed a PUBLIC REPRIMAND upon Honolulu attorney DAMON M. SENAHA for violating HRPC 8.4(c) by engaging in conduct involving misrepresentation; for violating HRPC 5.3(c), 7.3(a) and/or 8.4(a) by permitting others to generate work for him and failing to make reasonable efforts to ensure that their conduct was compatible with HRPC obligations; for violating HRPC 5.4(a) by sharing legal fees with non-lawyers; for violating HRPC 1.7(d) and/or 1.8(f) by failing to disclose to clients the nature of his relationship to other clients, or obtaining his clients' consent after consultation; and for violating HRPC 5.5(b) by assisting a non-lawyer in the unauthorized practice of law.

As aggravating factors, the Disciplinary Board found that Mr. Senaha's motive was dishonest and selfish, that his conduct involved multiple offenses, and that many of his clients were unsophisticated and elderly, for whom English was a second language.

MORE

In mitigation, the Disciplinary Board found that Mr. Senaha had no prior disciplinary record, made a timely good-faith effort to rectify the consequences of his misconduct, and submitted favorable character and reputation testimony, among other factors.

While the reprimand does not prevent Mr. Senaha from continuing to practice law, it may cause the sanction for any future violations to be more serious than would otherwise be the case.

Mr. Senaha, 51, was admitted to the Hawai'i bar on June 24, 2003.

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